

# Course Overview and Study Design

SWE 795, Spring 2017

Software Engineering Environments

# Exercise: Modern Development Environments

- What is a feature offered by a development environment?
- How does this help developers work better?

# Examples of features

- Syntax highlighting
- Errors and warnings
- Autocomplete
- Code templates
- Breakpoint debugger
- Logging statements
- Edit and continue
- GUI builder
- Version control
- Refactoring

# Software Engineering Environments

- An application that enables software developers to accomplish a software engineering activity.
- Key concepts:
  - Software engineering activity
  - Task
  - Challenge
  - Support

# Why study software engineering environments?

- Development environments can have important impact on **productivity**
  - e.g., debugging through console.log vs breakpoint debugger
- By understanding real challenges developers face, help to understand where **new tools** might help developers work more quickly
- Gather evidence to **assess** if a tool is helping
  - Will adopting new IDE plugin x help you { debug, reuse code, edit code, navigate, ... } faster?

# Course Goals

- Offer comprehensive overview of research on programming tools
  - Will **not** go into technical details of approaches
  - Focus on **insights** into software development work
- Gain experience with HCI & SE methods for designing programming tools
- Gain experience reading & critically assessing research papers

# Topics

1. Overview & conducting studies
2. Analyzing data
3. Information needs
4. Debugging
5. Crosscutting concerns
6. Mental models
7. Software visualization
8. Editing code
9. Preventing defects
10. Reuse
11. Program synthesis
12. Software analytics
13. Crowdsourcing
14. End-user software engineering

# Class format

- Part 1: Lecture
  - Overview of a specific topic
- Part 2: In-Class Activity
- Part 3: Discussion of readings
  - Discussant introduces paper with brief 5 min summary
  - Discussant moderates class discussion

# Course Readings

- Will have 3 readings a week
  - Responsible for reading all 3 papers and responding to a prompt on Piazza.
- Also responsible for serving as discussant for **one** paper every other week (6 papers in total)
  - Discussant responsible for 5 min presentation summarizing paper and leading 10 mins of class discussion about paper
- Will have sign up for discussants for class meetings starting with 2/7

# Project

- The homework in this course will be in the form of a project. All project work will occur in two person groups. Rather than creating a written report, each HW assignment be take the form of an in-class presentation, where all groups members will give a 10-min presentation on their work.
- HW0: Project Proposal (50 points)
- HW1: Study of Current Practice (100 points)
- HW2: Tool Sketch (100 points)
- HW3: Tool Prototype (250 points)
- HW4: Tool Evaluation (100 points)

# HW0: Project Proposal

- The project proposal should describe a specific aspect of software development that your project will focus on.
- The project proposal should clearly identify a specific challenge software developers experience in programming work, including a scenario describing a situation a developer might face.
- The project proposal should also include (1) a brief description of the type of study you will perform to understand this challenge better and (2) an initial idea of how a tool might address this challenge.

# Course grade

- Paper responses: 20%
- Paper discussant: 20%
- Project: 60%

Example: Developing  
a programming tool

# Observations of developers in the field

## Participants



17 professional developers

## Tasks

~90 minutes

picked one of **their** own coding tasks involving unfamiliar code

## Transcripts

Interesting. This looks like, this looks like the code is approximately the same but it's refactored. But the other code is.

Changed what flags it's ???

He added a new flag that I don't care about. He just renamed a couple things.

Well.

So the change seemed to have changed some of the way these things are registered, but I didn't see anything that talked at all about whether the app is running or whether the app is booted. So it seems like, this was useless to me.

(annotated with observer notes about goals and actions)

(386 pages)

## Activities

OBSERVATION	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41												
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# Longest activities related to control flow questions

## 4 out of the 5 longest investigation activities

Primary question	Time (mins)	Related control flow question
How is this data structure being mutated in this code?	83	Search downstream for <b>writes</b> to data structure
“Where [is] the code assuming that the tables are already there?”	53	<b>Compare</b> behaviors when tables are or are not loaded
How [does] application state change when <i>m</i> is called denoting startup completion?	50	Find field <b>writes</b> caused by <i>m</i>
“Is [there] another reason why <i>status</i> could be non-zero?”	11	Find statements through which values <b>flow</b> into status

## 5 out of the 5 longest debugging activities

Where is method <i>m</i> generating an error?	66	Search downstream from <i>m</i> for <b>error</b> text
What resources are being acquired to cause this deadlock?	51	Search downstream for <b>acquire</b> method calls
“When they have this attribute, they must use it somewhere to generate the content, so where is it?”	35	Search downstream for <b>reads</b> of attribute
“What [is] the test doing which is different from what my app is doing?”	30	<b>Compare</b> test traces to app traces
How are these thread pools interacting?	19	Search downstream for <b>calls</b> into thread pools

# Longest debugging activity

Where is method *m* generating an error?

Rapidly found method *m* implementing command

Unsure **where** it generated error

static call traversal

Statically traversed calls looking for something that would generate error

debugger

Tried debugger

grep

Did string **search** for error, found it, but many callers

debugger

**Stepped** in debugger to find something relevant

static call traversal

Statically **traversed** calls to explore

debugger

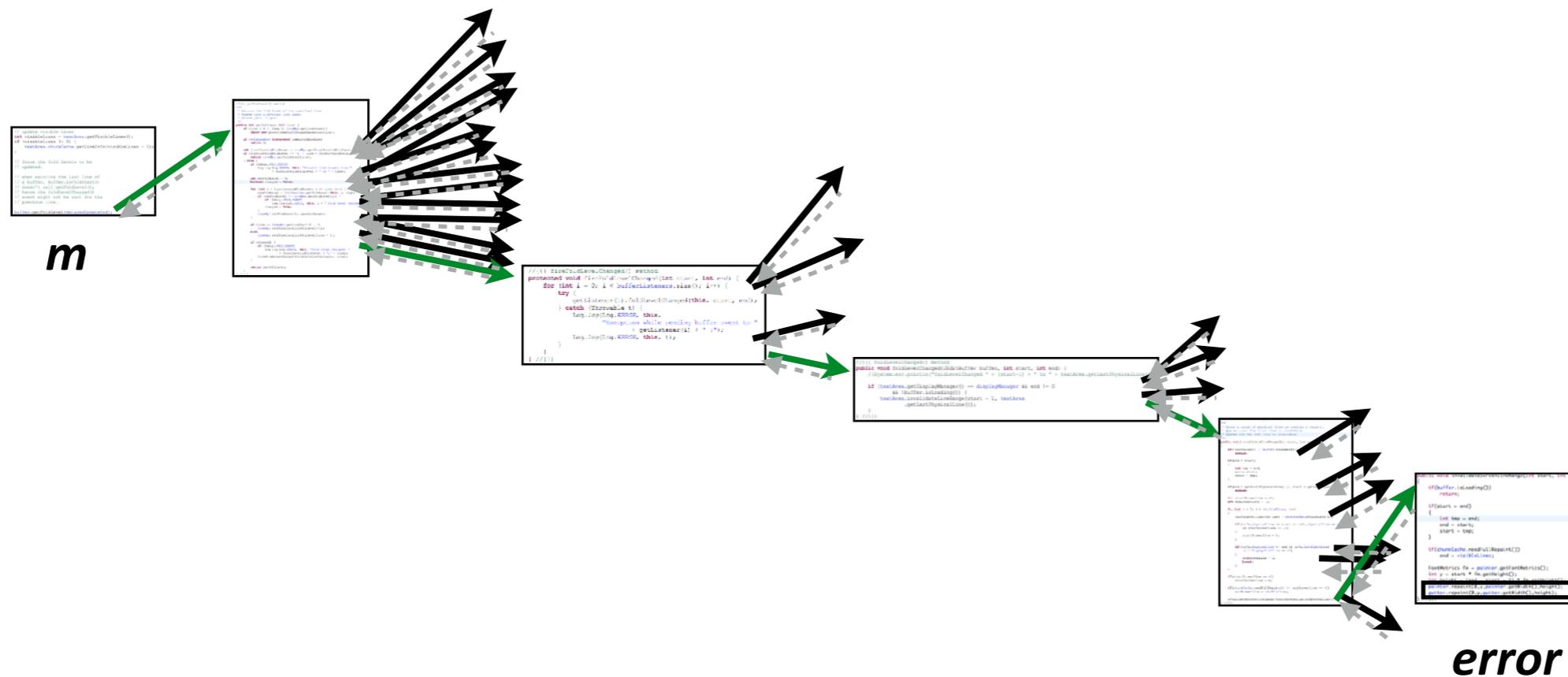
Went back to **stepping** debugger to inspect values  
Found the answer

**(66 minutes)**



# Why was this question so hard to answer?

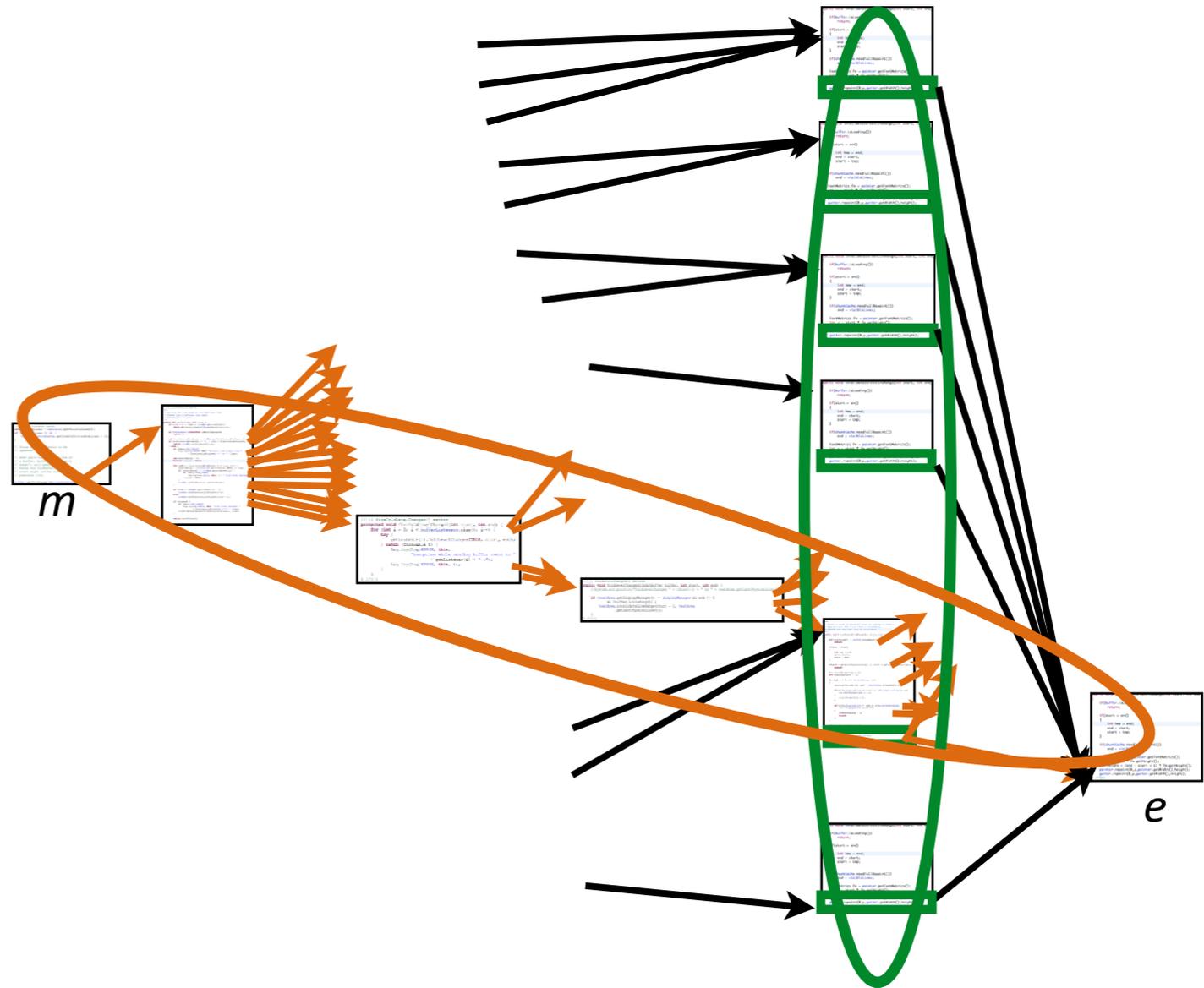
Hard to pick the **control flow path** that leads from starting point to target  
Guess and check: which path leads to the target?



# Reachability question: example

Where is method *m* generating an error?

A search along **feasible paths downstream** or upstream from a statement (*m*) for **target statements** matching search criteria (calls to method *e*)



feasible paths



statements matching search criteria

# Longest activities related to reachability questions

## 4 out of the 5 longest investigation activities

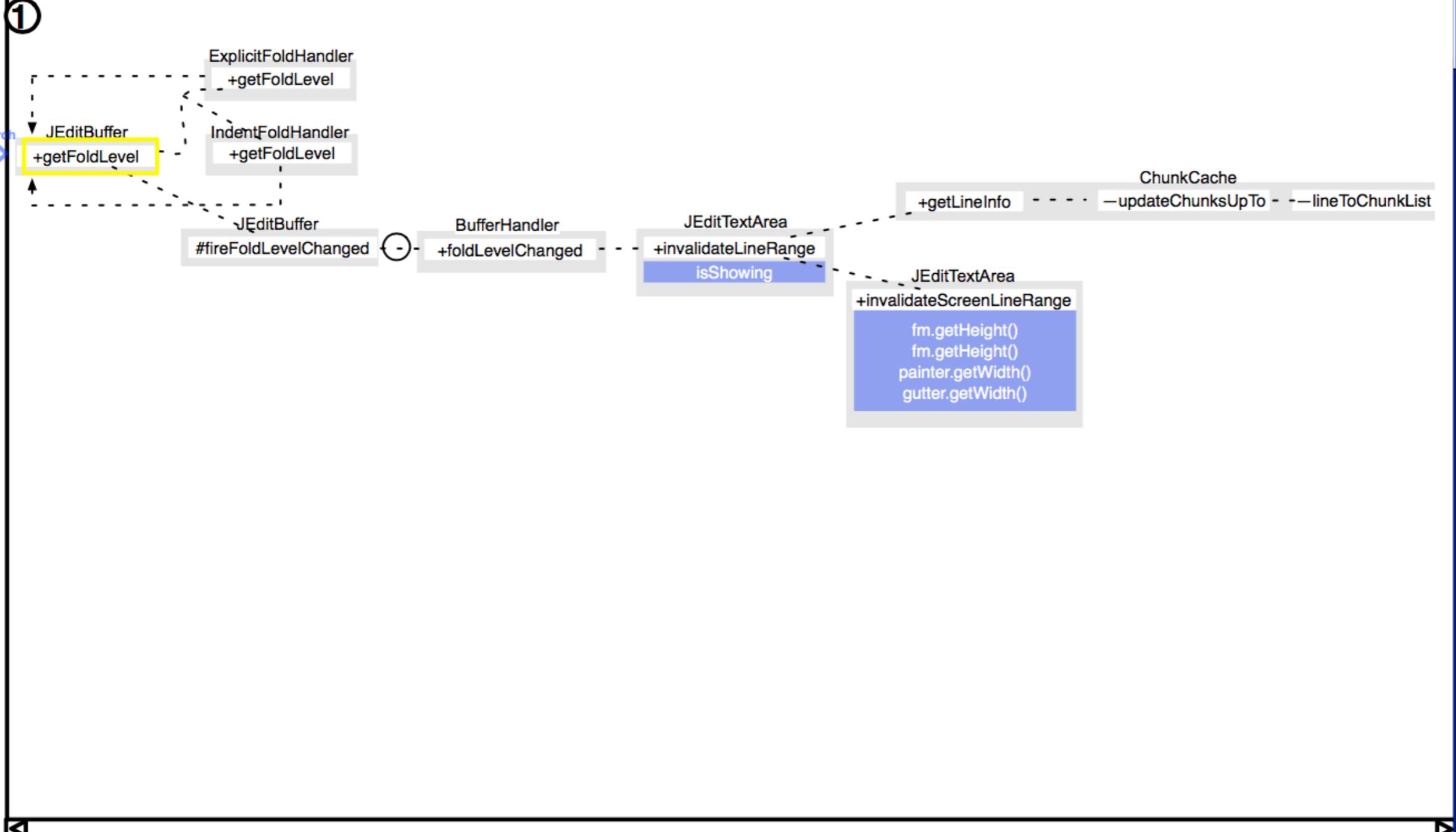
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# Overall findings

- ▶ Found that developers can construct **incorrect** mental models of control flow, leading them to insert **defects**
- ▶ Found that the **longest** investigation & debugging activities involved a single primary question about control flow
- ▶ Found evidence for an underlying cause of these difficulties  
Challenges answering **reachability questions**



1 downstream from *JEditBuffer.getFoldLevel*  
[search for external calls](#)

```

public int getFoldLevel(int line) : 1463 - 1475
{
    if (line < 0 || line >= lineMgr.getLineCount())
        throw new ArrayIndexOutOfBoundsException(line);

    if (foldHandler instanceof DummyFoldHandler)
        return 0;

    int firstInvalidFoldLevel = lineMgr.getFirstInvalidFoldLevel();
    if (firstInvalidFoldLevel == -1 || line < firstInvalidFoldLevel) {
        return lineMgr.getFoldLevel(line);
    } else {
        if (Debug.FOLD_DEBUG)
            Log.log(Log.DEBUG, this, "Invalid fold levels from "
                + firstInvalidFoldLevel + " to " + line);
    }
}
    
```

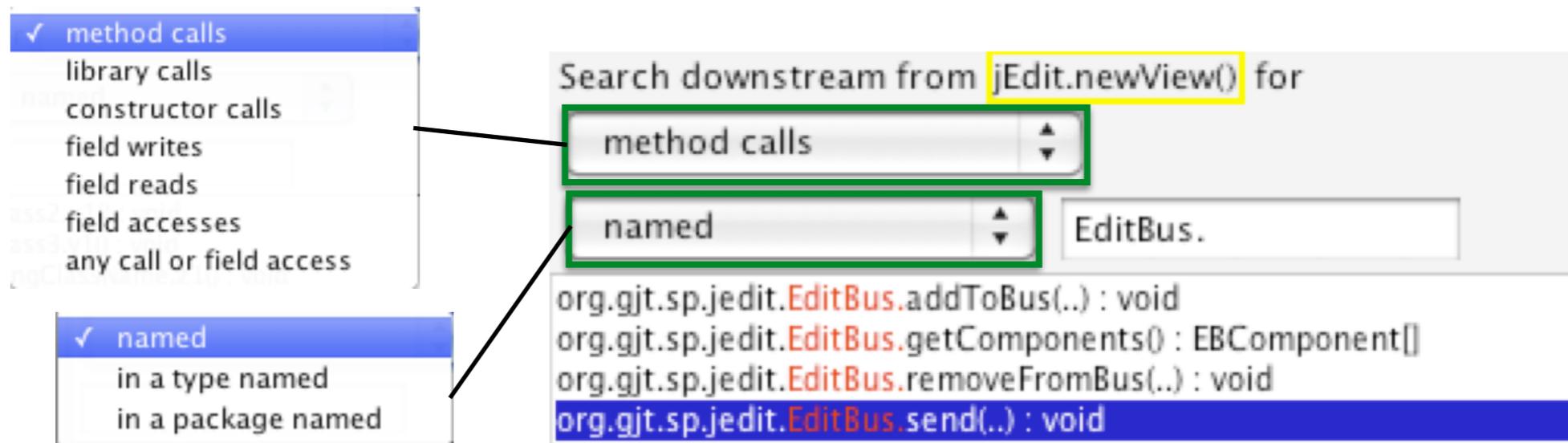
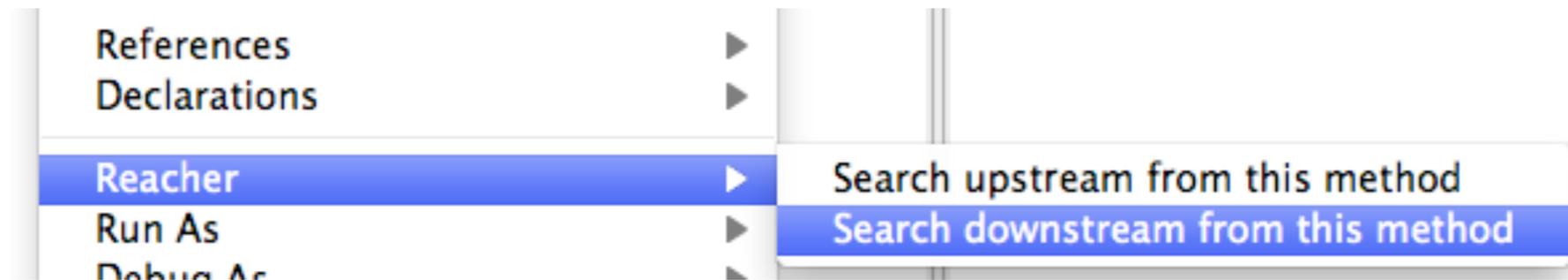
# Paper prototype study

- Built mockups of interface for task from lab study
- Asked 1 participant to complete lab study task with Eclipse & mockup of Reacher
  - Paper overlay of Reacher commands on monitor
  - Experimenter opened appropriate view
- Asked to think aloud, screen capture + audio recording

# Study results

- Used Reacher to explore code, unable to complete task
- Barriers discovered
  - Wanted to see methods before or after, not on path to origin or destination
  - Switching between downstream and upstream confusing, particularly search cursor
  - Found horizontal orientation confusing, as unlike debugger call stacks
  - Wanted to know when a path might execute

# Step 2: Find statements matching search criteria



Examples of observed reachability questions Reacher supports	Steps to use Reacher
What resources are being acquired to cause this deadlock?	Search downstream for each method which might acquire a resource, pinning results to keep them visible
When they have this attribute, they must use it somewhere to generate the content, so where is it?	Search downstream for a field read of the attribute
How are these thread pools interacting?	Search downstream for the thread pool class
How is data structure <i>struct</i> being mutated in this code (between <i>o</i> and <i>d</i> )?	Search downstream for <i>struct</i> class, scoping search to matching type names and searching for field writes.
How [does] application state change when <i>m</i> is called denoting startup completion?	Search downstream from <i>m</i> for all field writes

## Step 3: Help developers understand paths and stay oriented

Goal: help developers reason about control flow by summarizing statements along paths in **compact** visualization

Challenges:  
control flow paths can be



complex

long

repetitive

Approach:

**visually encode** properties of path

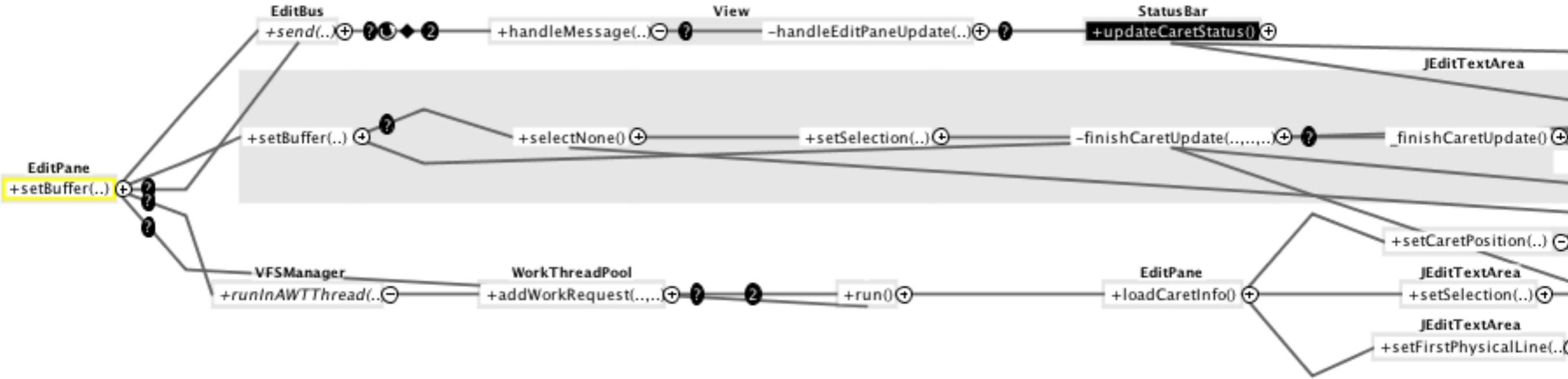
**hide** paths by default

**coalesce** similar paths

developers get lost and disoriented  
navigating code

use visualization to support  
navigation

# Example



# Evaluation

Does REACHER enable developers to answer reachability questions faster or more successfully?

## Method

12 developers

15 minutes to answer **reachability** question x 6

Eclipse only on 3 tasks

Eclipse w/ REACHER on 3 tasks

(order counterbalanced)

## Tasks

Based on developer questions in lab study.

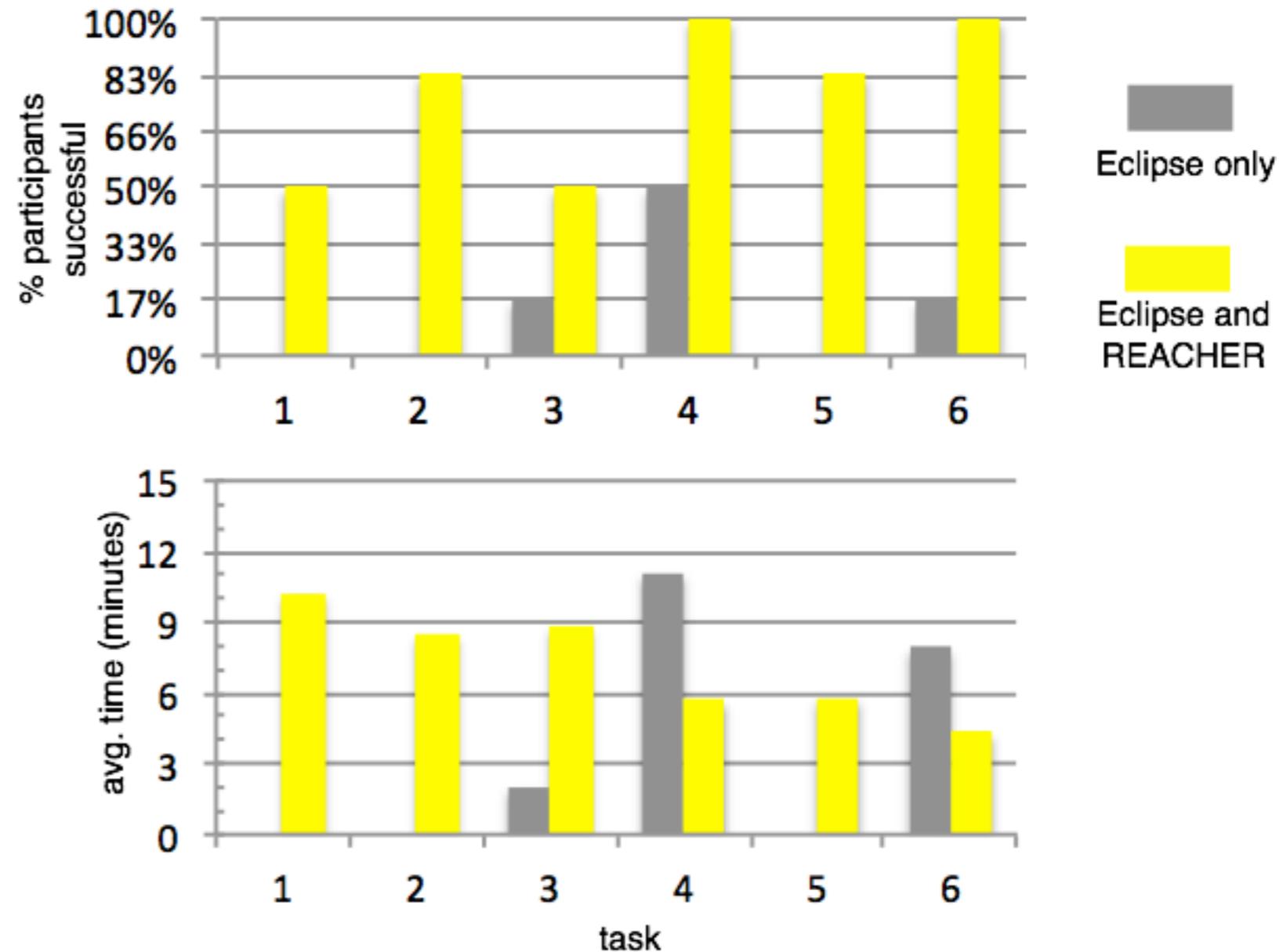
Example:

When a new view is created in `jEdit.newView(View)`, what messages, in what order, may be sent on the `EditBus` (`EditBus.send()`)?

# Results

Developers with REACHER were **5.6** times more successful than those working with Eclipse only.

(not enough successful to compare time)

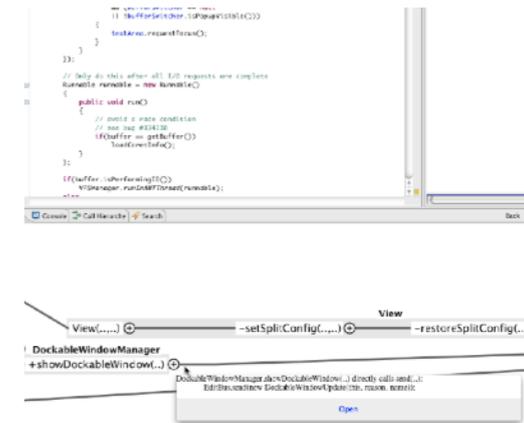


Task time includes only participants that succeeded.

# REACHER helped developers stay oriented

Participants with **REACHER** used it to jump between methods.

*“It seems pretty cool if you can navigate your way around a complex graph.”*



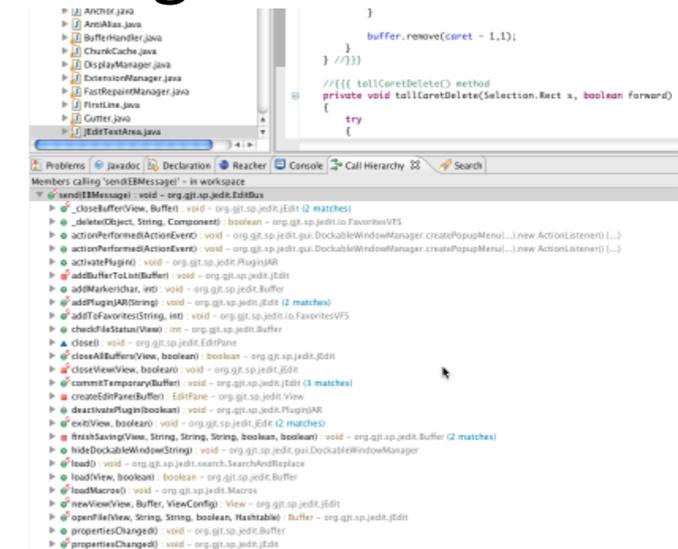
When **not** using REACHER, participants often reported being lost and confused.

*“Where am I? I’m so lost.”*

*“These call stacks are horrible.”*

*“There was a call to it here somewhere, but I don’t remember the path.”*

*“I’m just too lost.”*



Participants reported that they liked working with REACHER.

*“I like it a lot. It seems like an easy way to navigate the code. And the view maps to more of how I think of the call hierarchy.”*

*“Reacher was my hero. ... It’s a lot more fun to use and look at.”*

*“You don’t have to think as much.”*

# Shorter Example: Active Code Completion

Cyrus Omar, YoungSeok Yoon, Thomas D. LaToza, and Brad A. Myers. 2012. Active code completion. International Conference on Software Engineering, 859-869.

# Studies of software development

# Why do studies?

- What tasks are most **important** (time consuming, error prone, frequent, ...)?  
(exploratory studies) (potential usefulness of tool)
- Are these claimed productivity benefits **real**?  
(evaluation studies)
- **Know** the user!  
(You may or may not be a typical developer)

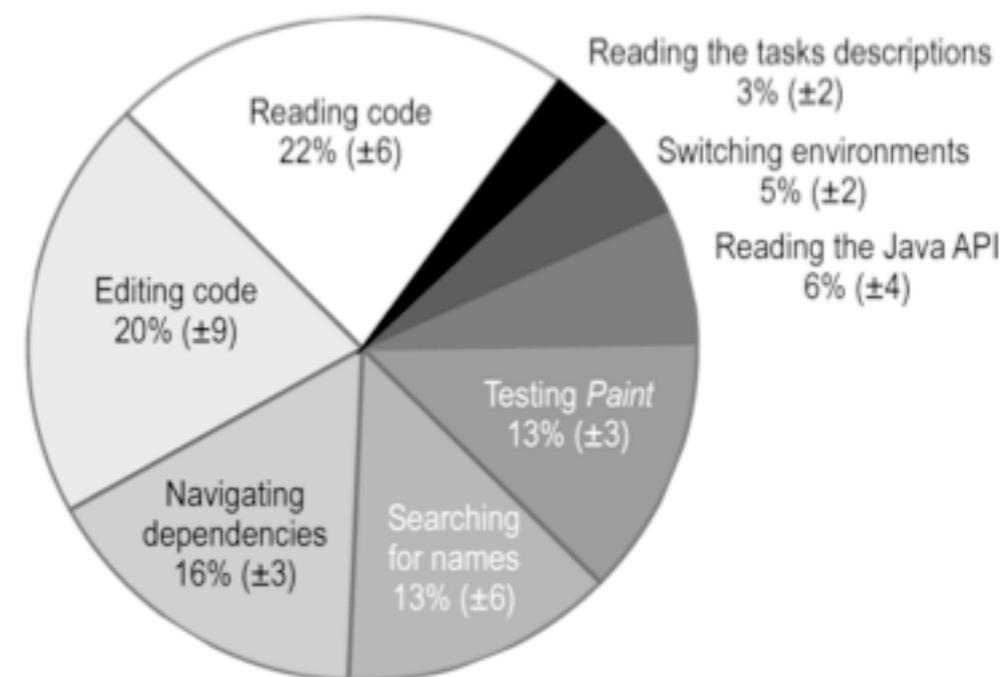
# Build a tool, clearly it's [not] useful!

- 80s SigChi bulletin: **~90%** of evaluative studies found no benefits of tool
- A study of 3 code exploration tools found **no benefits**  
[de Alwis+ ICPC07]
- How do you convince real developers to **adopt** tool?  
Studies can provide evidence!

# Why not just ask developers?

- Estimates are biased (time, difficulty)
- More likely to remember very hardest problems  
They are hard, but not necessarily typical
- Example of data from study [Ko, Aung, Myers ICSE05]

**22% of time  
developers  
copied too  
much or too  
little code**



# Goal: Theories of developer activity

- A **model** describing the **strategy** by which developers **frequently** do an **activity** that describes **problems** that can be **addressed** (“design implications”) through a better designed tool, language, or process that more effectively supports this strategy.

# Exercise - How do developers debug?

# How do developers debug?

- by having the computer fix the bug for them.
- by inspecting values, stepping, and setting breakpoints in debugger
- by adding and inspecting logging statements
- by hypothesizing about what they did wrong and testing these hypotheses.
- by asking why and why didn't questions.
- by following {static, dynamic, thin} slices.
- by searching along control flow for statements matching search criteria
- by using information scent to forage for relevant statements.
- by asking their teammates about the right way to do something.
- by checking documentation or forums to see if they correctly made API calls.
- by checking which unit tests failed and which passed.
- by writing type annotations and type checking (“well typed programs never go wrong”)

Exercise - what would you like to know about these theories?

# Studies provide evidence for or against theories

- Do developers actually do it?  
Or would developers do it given better tools?
- How frequently? In what situations?
- What factors influence use? How do these vary for different developers, companies, domains, expertise levels, tools, or languages?
- How long does it take?
- Are developers successful? What problems occur?
- What are the implications for design? How hard is it to build a tool that solves the problems developers experience? How frequently would it help?

# A single study will not answer all these questions

- But thinking about these questions helps to
  - set scope
  - describe limitations of study
  - pick population to recruit participants from
  - plan followup complementary studies

# Analytical vs. empirical generalizability

**Empirical:** The angle of the incline significantly affects the speed an object rolls down the incline!

- depends on similarity between situations
- need to sample lots of similar situations
- comes from purely quantitative measurements

**Analytical:**  $F = m * a$

- depends on theory's ability to predict in other situations
- describes a mechanism by which something happens
- building such models requires not just testing an effect, but understanding situations where effect occurs (often qualitative data)

# Empirical vs. analytical generalizability in HASD

- **Empirical:** developers using statically typed languages are significantly more productive than those using dynamically typed languages.
- **Analytical:** static type checking changes how developers work by [...]
- Is the question, “Does Java, SML, or Perl lead to better developer productivity even answerable?”

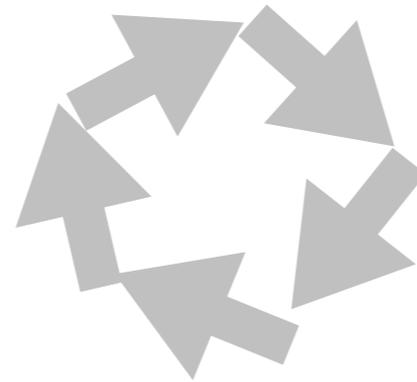
# Types of studies

## Exploratory studies

survey  
indirect observation  
contextual inquiry  
...

Models  
questions  
information needs  
use of time  
....

Generate tool  
designs  
scenarios  
mockups



## **(Expensive)** evaluation studies

lab study  
field deployment

Implement tool

## **(Cheap)** evaluation studies

heuristic evaluation  
paper prototypes  
participatory design  
...

# (Some) types of exploratory studies

- Field observations / ethnography  
    **Observe** developers at work in the field
- Natural programming  
    Ask developers to naturally complete a task
- Contextual inquiry  
    Ask questions while developers do work
- Surveys  
    Ask **many** developers specific questions
- Interviews  
    Ask a **few** developers **open-ended** questions
- Indirect observations (artifact studies)  
    Study artifacts (e.g., code, code history, bugs, emails, ...)

# Field observations / ethnography

- **Find** software developers
  - Pick developers likely to be doing relevant work
- **Watch** developers do **their** work in their office
- Ask developers to **think-aloud**
  - Stream of consciousness: whatever they are thinking about
  - Thoughts, ideas, questions, hypotheses, etc.
- Take notes, audio record, or video record
  - More is more invasive, but permits detailed analysis
  - Audio: can analyze tasks, questions, goals, timing
  - Video: can analyze navigation, tool use, strategies
  - Notes: high level view of task, interesting observations

# Ko, DeLine, & Venolia ICSE07

- Observed **17** developers at Microsoft in 90 min sessions

Too intrusive to audio or video record

Transcribed think-aloud **during** sessions

- Looked for **questions** developers asked

sources I depend on changed?	0	1	9	■ 41	■ 15	■ 15	.....	tools 12 <b>coworker</b> 6 email 4 <b>br</b> 2 code 1
could have caused this behavior?	0	2	17	■ 73	■ 20	■ 22	.....	<b>coworker</b> 5 intuition 4 log 4 <b>br</b> 4 <b>debug</b> 2 im 1 code 1 spec 1
this data structure or function?	0	1	14	■ 71	■ 20	■ 29	.....	docs 11 code 5 <b>coworker</b> 4 spec 1
code implemented this way?	0	2	21	■ 61	■ 37	■ 39	.....	code 4 intuition 4 history 3 <b>coworker</b> 2 <b>debug</b> 2 tools 2 comment 1 <b>br</b> 1
is it worth fixing?	0	2	6	■ 44	■ 10	■ 20	.....	<b>coworker</b> 12 email 2 <b>br</b> 1 intuition 1
implications of this change?	0	2	9	■ 85	■ 44	■ 49	.....	<b>coworker</b> 13 log 1
purpose of this code?	1	1	5	■ 56	■ 24	■ 29	.....	intuition 5 code 2 <b>debug</b> 2 tools 2 spec 1 docs 1
is it directly related to this code?	0	1	7	■ 66	■ 27	■ 27	.....	tools 8 intuition 2 email 1
is it a related problem?	0	1	2	■ 49	■ 17	■ 34	.....	<b>br</b> 5 <b>coworker</b> 1 log 1
is it consistent with team's conventions?	0	7	25	■ 41	■ 10	■ 15	.....	docs 2 tools 2 memory 1
does it look like a failure?	0	0	2	■ 88	■ 24	■ 23	.....	<b>br</b> 3 screenshot 2
are these parts part of this submission?	0	2	3	■ 61	■ 7	■ 5	.....	tools 2 memory 2
can I correlate this with this other code?	1	1	4	■ 75	■ 28	■ 30	.....	docs 2 code 1 <b>coworker</b> 1
will this problem be hard to fix?	2	2	4	■ 41	■ 15	■ 32	.....	code 1 <b>coworker</b> 1 screenshot 1
what was used to implement this behavior?	2	2	2	■ 61	■ 27	■ 22	.....	memory 1 docs 1
was this information relevant to my task?	1	1	1	■ 59	■ 15	■ 13	.....	memory 2

# Natural programming

- Design a simple programming task for users
- Ask them to write solution **naturally**  
make up language / APIs / notation of interest
- Analyze use of **language** in solutions
- Advantages:
  - elicits the language developers expect to see
  - open-ended - no need to pick particular designs
  - lets developer design language
- Disadvantages:
  - assumes the user's notation is best
  - lets developer design notation

# Pane, Ratanamahatana, & Myers '01

Grade school students asked to describe in prose how PacMan would work in each of several scenarios

Usually Pacman moves like this.



Now let's say we add a wall.



Pacman moves like this.



Not like this



Do this: Write a statement that summarizes how I (as the computer) should move Pacman in relation to the presence or absence of other things.

# Pane, Ratanamahatana, & Myers IJHCS01

## Overall structure

### *Programming style*

54% Production rules/events  
18% Constraints  
16% Other (declarative)  
12% Imperative

### *Perspective*

45% Player or end-user  
34% Programmer  
20% Other (third-person)

### *Modifying state*

61% Behaviors built into objects  
20% Direct modification  
18% Other

### *Pictures*

67% Yes

## Keywords

### *AND*

67% Boolean conjunction  
29% Sequencing

### *OR*

63% Boolean disjunction  
24% To clarify or restate a prior item  
8% "Otherwise"  
5% Other

### *THEN*

66% Sequencing  
32% "Consequently" or "in that case"

## Control structures

### *Operations on multiple objects*

95% Set/subset specification  
5% Loops or iteration

### *Complex conditionals*

37% Set of mutually exclusive rules  
27% General case, with exceptions  
23% Complex boolean expression  
14% Other (additional uses of exceptions)

### *Looping constructs*

73% Implicit  
20% Explicit  
7% Other

## Computation

### *Remembering state*

56% Present tense for past event  
19% "After"  
11% State variable  
6% Discuss future events  
5% Past tense for past event

### *Mathematical operations*

59% Natural language style — incomplete  
40% Natural language style — complete

### *Motions*

97% Expect continuous motion

### *Insertion into a data structure*

48% Insert first then reposition others  
26% Insert without making space  
17% Make space then insert  
8% Other

### *Tracking progress*

85% Implicit  
14% Maintain a state

### *Randomness*

47% Precision  
20% Uncertainty without using "random"  
18% Precision with hedging  
15% Other

### *Sorted insertion*

43% Incorrect method  
28% Correct non-general method  
18% Correct general method

# Surveys

- Can reach **many** (100s, 1000s) developers  
Websites to run surveys (e.g., SurveyMonkey)
- Find **participants** (usually mailing lists)
- Prepare multiple choice & free response **questions**  
Multiple choice: faster, standardized response  
Free response: more time, more detail, open-ended
- Background & **demographics** questions  
E.g., experience, time in team, state of project, ....
- Study questions
- Open comments

# LaToza, Venolia, & DeLine ICSE06

- 104 respondents at Microsoft rated % of time on different activities
- Tool use frequency & effectiveness
- Severity of 13 “problems”

38. Of the time I spent understanding existing code last week, the percent of time I spent

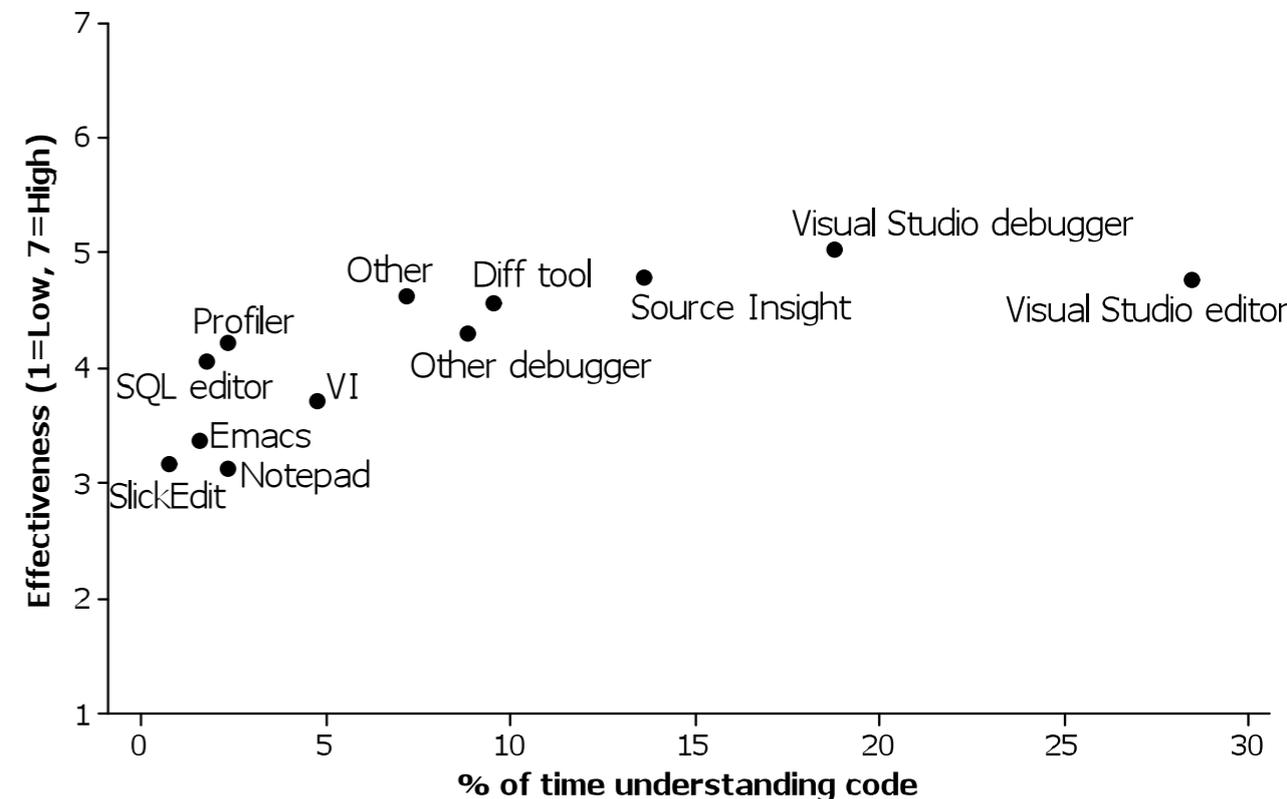
	0%	1%	2%	5%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%
Examining source code	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Examining source code check-in comments and diffs	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Examining high-level views of source code (UML diagrams, class hierarchies, call graphs, ...)	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Running the code and looking at the results	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Running the code and examining it with a debugger	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Using debug or trace statements	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Other	○	○	○	○	○	○	○	○	○	○	○	○	○	○

39. Other techniques used last week (if you answered “other” above)  
(Max Characters: 256)

40. This technique was effective for understanding existing code

	Strongly agree	Agree	Somewhat agree	Neutral	Somewhat disagree	Disagree	Strongly disagree	Didn't use
Examining source code	○	○	○	○	○	○	○	○
Examining source code check-in comments and diffs	○	○	○	○	○	○	○	○
Examining high-level views of source code (UML diagrams, class hierarchies, call graphs, ...)	○	○	○	○	○	○	○	○
Running the code and looking at the results	○	○	○	○	○	○	○	○
Running the code and examining it with a debugger	○	○	○	○	○	○	○	○
Using debug or trace statements	○	○	○	○	○	○	○	○
Other (same as above)	○	○	○	○	○	○	○	○
All techniques I used, taken together	○	○	○	○	○	○	○	○

Tools for understanding code



# Semi-structured interviews

- Develop a list of focus areas
  - Sets of questions related to topics
- Prompt developer with question on focus areas
  - Let developer talk at length
  - Follow to lead discussion towards interesting topics
- Manage time
  - Move to next topic to ensure all topics covered

# Contextual inquiry [Beyer & Holtzblatt]

- Interview **while** doing field observations
- Learn about environment, work, tasks, culture, breakdowns
- Principles of contextual inquiry
  - Context** - understand work in natural environment
    - Ask to see current work being done
    - Seek concrete data - ask to show work, not tell
    - Bad**: usually, generally    **Good**: Here's how I, Let me show you
  - Partnership** - close collaboration with user
    - Not interviewer, interviewee! User is the expert.
    - Not host / guest. Be nosy - ask questions.
  - Interpretation** - make sense of work activity
    - Rephrase, ask for examples, question terms & concepts
  - Focus** - perspective that defines questions of interest
- Read Beyer & Holtzblatt book before attempting this study

# Indirect observations

- **Indirect** record of developer activity
- Examples of **artifacts** (where to get it)
  - Code (open source software (OSS) codebases)
  - Code changes (CVS / subversion repositories)
  - Bugs (bug tracking software)
  - Emails (project mailing lists, help lists for APIs)
- Collect data from instrumented tool (e.g., code navigation)
- Advantages:
  - Lots** of data, easy to obtain
  - Code, not developer activity
- Disadvantages:
  - Can't observe developer **activity**

# Malayeri & Aldrich, ESOP09

- Gathering data for usefulness of language feature
- Structure of study
  1. Make **hypotheses** about how code would benefit.
  2. Use program analysis to measure **frequency** of idioms in corpus of codebases.
  3. Have **evidence** that code would be **different** with approach.
  4. **Argue** that different code would make developers more productive.
- Example of research questions / hypotheses
- 1. Does the body of a method only use subset of parameters?
  - Structural types could make more general
  - Are there common types used repeatedly?
- 2. How many methods throw unsupported operation exception?
  - Structural supertypes would apply

# Exercise: What study(s) would you use?

How would you use studies in these situations?

1. You'd like to design a tool to help web developers more easily reuse code.
2. You'd like to help developers better prioritize which bugs should be fixed.

# (Some) types of exploratory studies

- Field observations / ethnography  
    **Observe** developers at work in the field
- Surveys  
    Ask **many** developers specific questions
- Interviews  
    Ask a **few** developers **open-ended** questions
- Contextual inquiry  
    Ask **questions** while developers do work
- Indirect observations (artifact studies)  
    Study artifacts (e.g., code, code history, bugs, emails, ...)

# Cheap evaluation studies

- You have a tool idea
  - with scenarios of how it would be used
  - and mockups of what it would look like
- You could spend 2 yrs building a static analysis to implement tool
  - But is this the right tool? Would it really help?
  - Which features are most important to implement?
- Solution: cheap evaluation studies
  - Evaluate the mockup before you build the tool!
  - Tool isn't helpful: come up with new idea
  - Users have problems using tool: fix the problems

# (Some) types of cheap evaluation studies

- **Empirical studies** (w/ users)
- Paper prototyping
  - Do tasks on paper mockups of real tool
  - Simulate tool on paper
- Wizard of oz
  - Simulate tool by computing results by hand
- **Analytical techniques** (no users)
- Heuristic evaluation / cognitive dimensions
  - Assess tool for good usability design
- Cognitive walkthrough
  - Simulate actions needed to complete task

# Paper prototyping

- Build paper **mockup** of tool before building real version
  - May be rough sketch or realistic screenshots
- Experimenter **simulates** tool by adding / changing papers
  - May have cutouts for menus, scrolling, screen objects
- Good for checking if user
  - Understands interface **terminology**
  - Commands users want **match** actual commands
  - Able to understand what tool does
  - Whether **information** provided by tool helps
- Challenges - must **anticipate** commands used
  - Iteratively add commands from previous participants
  - Prompt users to try it a different way
- Challenges:
  - Must anticipate user questions beforehand
- Hard to do when many possible questions developers could ask

# Wizard of oz

- Participant believes (or pretends) to interact with **real** tool
  - Experimenter **simulates** (behind the curtain) tool
  - Computes data used by tool by hand
- Original example
  - Voice user interface
  - Experimenter translates speech to text
- Advantages
  - High **fidelity** - user can use actual tool before it's built
- Disadvantages
  - Requires **working** GUI, unlike paper prototypes

# Types of prototypes

Increasing fidelity

- **Paper**
  - “Low fidelity prototyping”
  - Often surprisingly effective
  - Experimenter plays the computer
  - Drawn on paper → drawn on computer
- **“Wizard of Oz”**
  - User’s computer is “slave” to experimenter’s computer
    - Experimenter provides the computer’s output
  - “Pay no attention to that man behind the curtain”
  - Especially for AI and other hard-to-implement systems
- **Implemented Prototype**
  - Visual Basic
  - Adobe (MacroMind) Flash and Director
  - Visio
  - PowerPoint
  - Web tools (even for non-web UIs)
    - Html
    - Scripting
  - (no database)
- **Real system**
- **Better if sketchier for early design**
  - Use paper or “sketchy” tools, not real widgets
  - People focus on wrong issues: colors, alignment, names
  - Rather than overall structure and fundamental design



# Heuristic evaluation [Nielsen]

- Multiple evaluators use dimensions to identify usability problems
  - Evaluators aggregate problems & clarify
- 1. Visibility of system **status** - keep users informed
- 2. **Match** between system & real world
  - Speak users language, follow real world conventions
- 3. User control & **freedom** - undo, redo, don't force down paths
- 4. **Consistency** & standards
  - Words, situations, actions should mean same in similar situations
- 5. **Error** prevention - prevent illegal actions
  - E.g., gray out or remove buttons user can't use

# Heuristic evaluation [Nielsen]

- 6. **Recognition** rather than recall - impt for infreq commands  
Select commands to perform rather than remember command  
Recognition: menus      Recall: command line interface
- 7. Flexibility & **efficiency** of use - make frequent actions fast  
Eg., keyboard accelerators, macros
- 8. Aesthetic & **minimalist** design - remove irrelevant information  
More clutter = harder to do visual search
- 9. Help users recognize, diagnose, & recover from **errors**  
Error message in language user understands  
Precisely indicate problem, suggest solution
- 10. **Help** & documentation  
Easy to search, task focused, concrete steps to take  
Always available

# Cognitive dimensions of notations [Green & Blackwell]

- Dimensions for structuring assessment based on experience
- **Visibility** & juxtaposability
  - What is difficult to see or find?
  - If need to compare or combine parts, can see at same time?
- **Viscosity** - how hard is it to change?
- **Diffuseness** - brief or long winded?
- Hard **mental** operations - what requires most mental effort?
- **Error** proneness - are there common mistakes that irritate?
- Closeness of **mapping** - how close is notation to what is described?
- Role **expressiveness** - are parts easy to interpret?

# Cognitive dimensions of notations [Green & Blackwell]

- Hidden **dependencies**
  - Are changes to one part which affect others apparent?
  - Do some actions cause dependencies to freeze?
- **Progressive** evaluation - can see progress, stop and check work?
  - Can you try out partially completed versions?
- **Provisionality** - can sketch or try things out when playing with ideas?
- **Premature** commitment - are actions only possible in a specific order?
  - Do users have enough information to choose correct actions?
- **Consistency** - do parts with similar meaning look similar?
  - Are parts that are the same shown in different ways?
- **Secondary** notation - is it possible to write notes to yourself?
- **Abstraction** management - can you define your own elements?

# Cognitive walkthrough

- Determine the correct **sequence** of actions to perform task  
Build mockups (screenshot) of each step
- For each step, write analysis:
  - 1. Will user try to **achieve** correct effect?  
Will user have the correct goal?
  - 2. Will user **notice** correct action is available?  
Will user be likely to see the control?
  - 3. Will user **associate** correct action w/ effect trying to achieve?  
After users find control, will they associate with desired effect?
  - 4. If correct action performed, will user see progress to solution?  
Will users understand the feedback?

# Exercise: What study(s) would you use?

How would you design a study(s) in these situations?

1. You're designing a tool for a new notation for visualizing software.

2. You're designing a specification language for finding bugs.

# (Some) types of cheap evaluation studies

- **Empirical studies** (w/ users)
- Paper prototyping
  - Do tasks on paper mockups of real tool
  - Simulate tool on paper
- Wizard of oz
  - Simulate tool by computing results by hand
- **Analytical techniques** (no users)
- Heuristic evaluation / cognitive dimensions
  - Assess tool for good usability design
- Cognitive walkthrough
  - Simulate actions needed to complete task

# Evaluation studies

- You've built a tool
  - You want to write a paper claiming it's useful.
  - You want to get a company to try it out.
- Solution: run an evaluation study
  - Cheap evaluation study
  - (Less cheap, but more convincing) evaluation study

# (Some) types of evaluation studies

- (Cheap) evaluation studies
- **Lab** experiments - controlled experiment between tools
  - Measure differences of your tool w/ competitors
  - Strongest quantitative evidence
- **Field** deployments
  - Users try your tool in their own work
  - Data: usefulness perceptions, how use tool
  - Usually more qualitative

# Lab studies

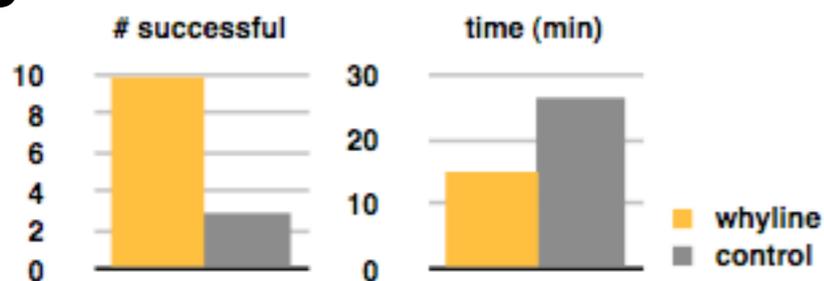
- Users complete **tasks** using your tool or competitors
  - Within subjects design - all participants use both
  - Between subjects design - participants use one
- Typical **measures** - time, bugs, quality, user perception
  - Also measures from exploratory observations(think-aloud)
  - More detailed measures = better understand results
- Advantages - controlled **experiment!** (few confounds)
- Disadvantages - lower **external** validity
  - Users still learning how to use tool, unfamiliar with code
  - Benefits may require longer task

# Ko & Myers CHI09

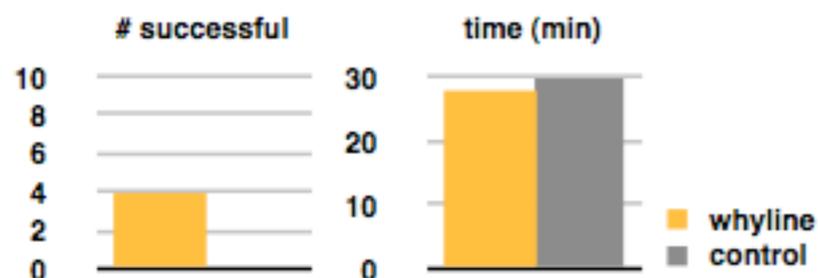
- **20** masters students did two 30 minute tasks
- Used **tutorial** to teach the tool to users
- Tasks: **debug** 2 real bug reports from ArgoUML  
Diagnose problem & write change recommendation
- **Measured** time, success, code exploration, perception

## Results

### Task 1



### Task 2



		task 1		task 2	
		whyline	control	whyline	control
# of unique source files viewed per minute	mean	1.8	13.3	1	0.6
	$\sigma^2$	1.4	0.8	0.5	0.4
range of files viewed		8 – 39	10 – 66	16 – 72	6 – 44
distance to key function	mean	2.2	3.4	3.6	3.3
	$\sigma^2$	0.6	0.5	0.5	0.5
# why did questions (median, range)		2, 1–4	—	4, 1–8	—
# why didn't questions (median, range)		0, 0–0	—	0, 0–2	—
median # debugger steps taken		—	9	—	14.5
median # text searches		0.5	7	1	8

# Field deployments

- Generally **not** controlled comparison
  - Can't directly compare your tool against others
  - Different tasks, users, code
- Give your tool to developers. See how **they** use it
- **Data** collection: interviews, logging data, observations
- **Qualitative** measures
  - Perception**: do they like the tool?
  - Use frequency**: how often do they use it?
  - Uses**: how do they use it? what questions? tasks?  
why?
  - Wishes**: what else would they like to use it for?
- **Quantitative** comparison possible but hard

# Cherubini, Venolia, & DeLine VL/HCC07

- Build large code **map** to be used for meetings & discussions
- Hypotheses: could be used for
  1. **understanding** new features in code
  2. **reengineering** parts of the code
  3. transferring knowledge to new developers
- Field deployment of map for 1 month
- Only **2** newcomers used it!
  - Too many or too few details for discussions
  - Sometimes wrong information (call graph vs inheritance)
  - Layout was static & couldn't be changed
- Developers instead made extensive use of **whiteboard**

# Designing an evaluation study

- 1. What is your research question? What do you want to learn?  
Write a paper abstract with your ideal results
- 2. What type of study will you conduct?
- 3. Who will participate? Undergrads, graduate students, professionals?  
Closer to your target population is better  
Where will you recruit them from?  
What incentive to participate: \$\$\$, class credit, friends, ...
- 4. What tasks will they perform?  
Tasks should demonstrate tool's benefits.
- 5. What data will you collect?  
think aloud, post task interviews, ...  
screen, audio, video recording
- [6. Get Institutional Review Board (IRB) approval]

# Learning a new tool

- Study participants will not know how to use your tool.
- Solution: tutorial of your tool
- What to cover:
  - Important features, commands of tool
  - What visualizations, notations mean
  - What questions does tool let user answer?
  - Example task done with tool
- Use both text & hands on exercises
- Let user ask experimenter questions

# Piloting

- Most **important** step in ensuring useful results!
- (1) Run study on **small** (1 - 4) number of participants
- (2) Fix **problems** with study design
  - Was the tool tutorial sufficient?
  - Did tasks use your tool? Enough?
  - Did they understand your questions? (esp surveys)
  - Did you collect the right data?
  - Are your measures correct?
- (3) Fix **usability** problems
  - Are developers doing the “real” task, or messing with tool?
  - Are users confused by terminology in tool?
  - Do supported commands match commands users expect?
- (4) **Repeat** 1, 2, and 3 until no more (serious) problems

# For more information

- **Field observations, ethnography, interviews, artifact studies, qualitative methods** Michael Quinn Patton. (2002). *Qualitative Research & Evaluation Methods*. Sage Publications.
- **Natural programming** John F. Pane, Chotirat "Ann" Ratanamahatana, and Brad A. Myers, "Studying the language and structure in non-programmers solutions to programming problems", *International Journal of Human-Computer Studies (IJHCS)*. Special Issue on Empirical Studies of Programmers, vol. 54, no. 2, February 2001, pp. 237-264.
- **Contextual inquiry** Beyer, H. and Holtzblatt, K. 1997. *Contextual Design: Defining Customer-Centered Systems*. Morgan Kaufman.
- **Quantitative methods, experiment design, surveys** Robert Rosenthal & Ralph Rosnow. (2007). *Essentials of Behavioral Research: Methods and Data Analysis*. McGraw-Hill.
- **Qualitative methods applied to SE** Carolyn B. Seaman. 1999. *Qualitative Methods in Empirical Studies of Software Engineering*. *IEEE Trans. Softw. Eng.* 25, 4 (July 1999), 557-572.
- **Wizard of Oz** David Maulsby, Saul Greenberg and Richard Mander. "Prototyping an Intelligent Agent through Wizard of Oz," *Human Factors in Computing Systems*, Proceedings INTERCHI'93. Amsterdam, The Netherlands, Apr, 1993. pp. 277-284.
- **Sketching and Prototyping** Bill Buxton. 2007. *Sketching User Experiences: Getting the Design Right and the Right Design*. Morgan Kaufmann Publishers Inc., San Francisco, CA, USA.
- **Heuristic evaluation** Nielsen, J., *Enhancing the explanatory power of usability heuristics, CHI'94 Conference Proceedings, (1994)*.
- **Cognitive walkthrough** C. Wharton et al. "The cognitive walkthrough method: a practitioner's guide" in J. Nielsen & R. Mack "Usability Inspection Methods" pp. 105-140.
- **Cognitive dimensions of notations** Thomas R. G. Green, Marian Petre. (1996). *Usability Analysis of Visual Programming Environments: A 'Cognitive Dimensions' Framework*. *J. Vis. Lang. Comput.* 7(2): 131-174.

# Activity: Identify Programming Challenges

- Form groups of 2
- Open a development environment
- Based on your past experience, brainstorm programming challenges

# Activity: Form Project Groups